

Rogers, AR | CITY SCORECARD



placesforbikes

2019 OVERALL SCORE

2.3 The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

★★★★★

SAFETY |

Measures how safe it is and feels to ride a bike.

2.4

All mode fatalities and injuries	2.0
Bicycle fatalities and injuries	2.5
Perceptions of safety	3.2

★★★★★

REACH |

Measures how well the bike network serves everyone equally.

2.6

Demographic gap in BNA	2.8
Bicycle commuting rates by gender	2.0

★★★★★

RIDERSHIP |

Measures how many people are riding.

1.4

Bicycle commuting	0.0
Recreational bike riding	2.2
Perceptions of bike use	2.6

★★★★★

NETWORK |

Measures how well the bike network connects people to destinations.

1.5

Bicycle Network Analysis (BNA)	1.0
Perceptions of network quality	3.6

★★★★★

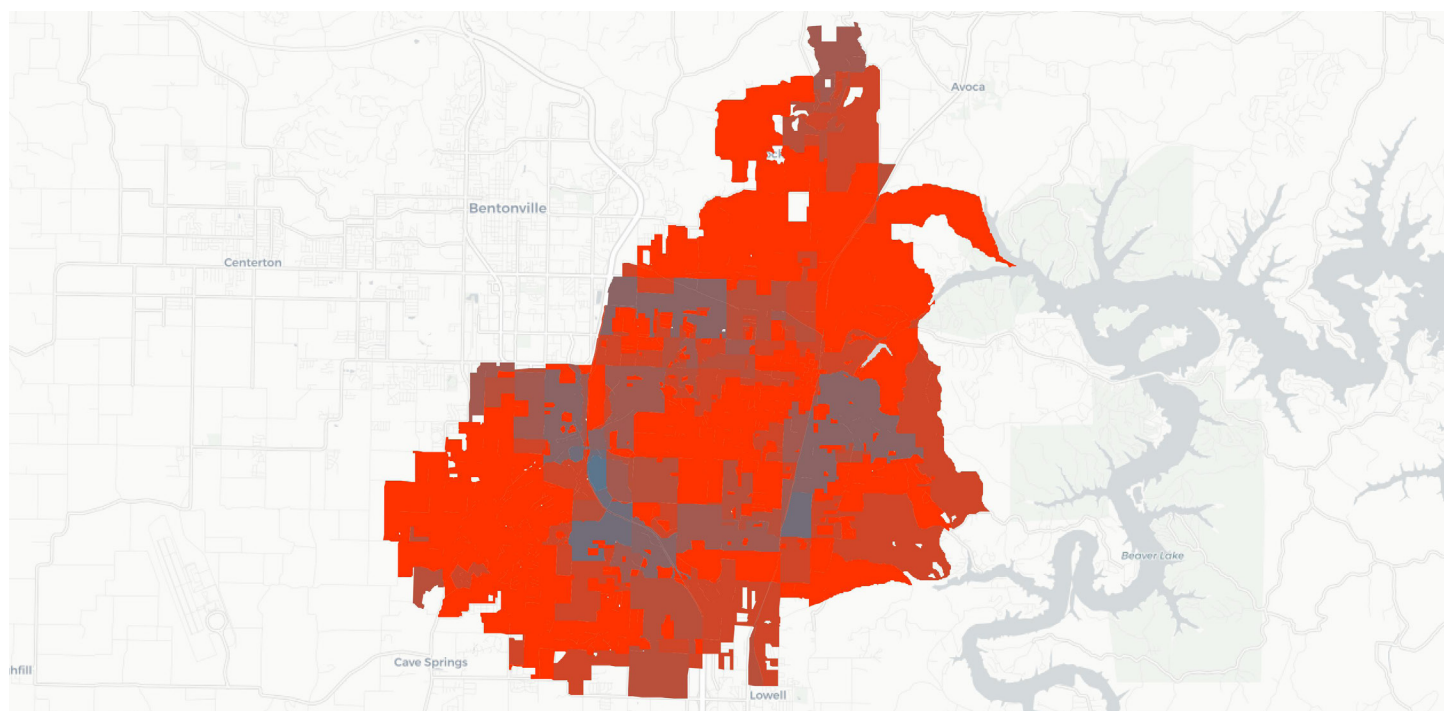
ACCELERATION |

Measures the city's commitment to growing bicycling quickly.

1.2

Growth in bike facilities and events	0.6
Perceptions of progress	3.6

★★★★★



TEN WAYS TO IMPROVE YOUR SCORE

- 1** Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
- 2** Next 12-24 months: Launch or expand public bike share. Count rides.
- 3** 12 months: Identify high crash corridors and work with locals to find infrastructure fixes. Measure baseline safety.
- 4** 12 months: Cut default residential speed limits to 20 mph or less. Catalog changes needed to bring streets to a 20 mph design speed.
- 5** 12 months: Install a small network of neighborhood bikeways by improving a few residential streets. Count bikes before and after.
- 6** Review your resurfacing schedule for chances to cheaply install post-protected bike lanes. Aim for these in 30% of all resurfacing projects.
- 7** Partner with community groups on door-to-door surveys, focus groups, or other personal outreach to assess transportation and recreation needs.
- 8** Analyze who isn't biking in underserved areas, the barriers residents indicate, and potential solutions.
- 9** Implement one pop-up event or pilot bikeway project this year using temporary material: paint, planters, pallet furniture. Count attendees.
- 10** Choose one neighborhood, recruit local leaders and plan a full network of low-stress bikeways that can be built with interim materials in 24 months.



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