# Fayetteville, AR CITY SCORECARD



# **2019 OVERALL SCORE**



The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

# SAFETY | 🛨

Measures how safe it is and feels to ride a bike.



All mode fatalities and injuries
Bicycle fatalities and injuries
Perceptions of safety

1.5
2.5
3.2

## REACH 200

Measures how well the bike network serves everyone equally.



Demographic gap in BNA

Bicycle commuting rates by gender

1.4

#### RIDERSHIP 💰

Measures how many people are riding.



Bicycle commuting
Recreational bike riding
Perceptions of bike use

0.5 2.1

2.5

## NETWORK |

Measures how well the bike network connects people to destinations.



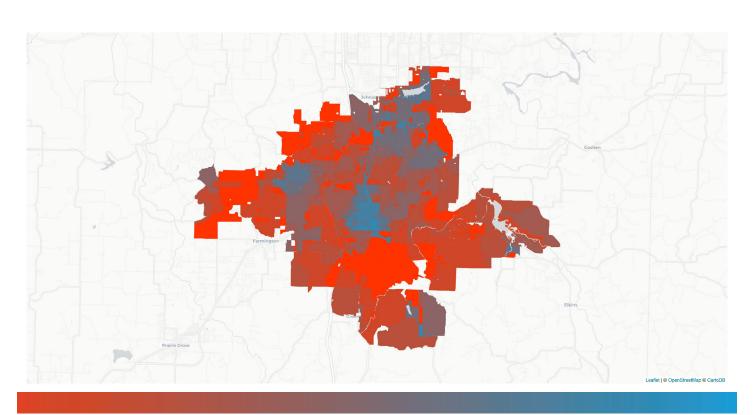
Bicycle Network Analysis (BNA) 2.0
Perceptions of network quality 3.7

## ACCELERATION 000

Measures the city's commitment to growing bicycling quickly.



Growth in bike facilities and events Perceptions of progress 5.3



## TEN WAYS TO IMPROVE YOUR SCORE

- 1 Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
- **9** Next 12-24 months: Launch or expand public bike share. Count rides.
- **3** 12 months: Identify high crash corridors and work with locals to find infrastructure fixes. Measure baseline safety.
- 4 12 months: Cut default residential speed limits to 20 mph or less. Catalog changes needed to bring streets to a 20 mph design speed.
- Plan a bike network linking multiple districts. Use neighborhood bikeways on quiet streets, protected bike lanes on busy ones. Build in 24 months.
- Improve bike/walk links to parks, trails & mountain bike areas. Make at least one new link each year, prioritizing areas with low recreation access.
- 7 12 months: Build a diverse mobility advisory team. Prioritize people in underserved or fast-changing areas. Identify those not at the table.
- Map assets like businesses, parks and events to showcase the strengths of underserved areas. Focus attention on helping people access those assets.
- **9** Poll-test perceptions of bikes and infrastructure. Build metrics for understanding how people's perceptions will change over time.
- Make a plan to enlarge your dedicated funding for biking improvements. Spend more than 50% in underserved communities.



