# Bella Vista, AR | CITY SCORECARD



#### 2019 OVERALL SCORE



The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

## SAFETY | 🛨

Measures how safe it is and feels to ride a bike.



All mode fatalities and injuries
Bicycle fatalities and injuries
Perceptions of safety

1.5
2.5
3.3

## REACH 2

Measures how well the bike network serves everyone equally.



#### RIDERSHIP &

Measures how many people are riding.



Bicycle commuting
Recreational bike riding
Perceptions of bike use

0.1 2.2 2.0

NETWORK |

Measures how well the bike network connects people to destinations.



Bicycle Network Analysis (BNA) 3.0 Perceptions of network quality 3.1

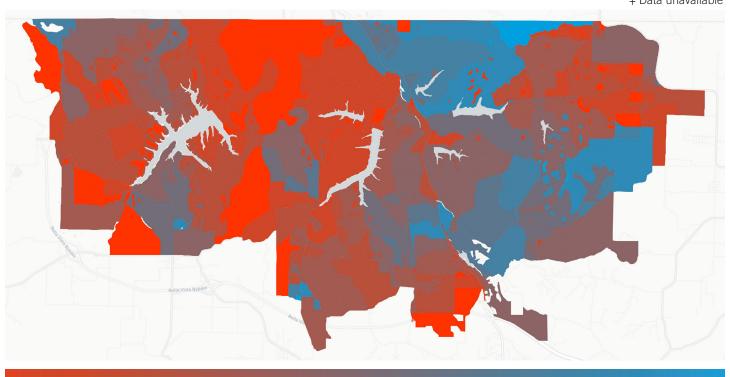
#### ACCELERATION 000

Measures the city's commitment to growing bicycling quickly.



Growth in bike facilities and events Perceptions of progress 4.3

‡ Data unavailable



## TEN WAYS TO IMPROVE YOUR SCORE

- 1 Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
- **9** Next 12-24 months: Launch or expand public bike share. Count rides.
- **1** 12 months: Identify high crash corridors and work with locals to find infrastructure fixes. Measure baseline safety.
- 12 months: Cut default residential speed limits to 20 mph or less. Catalog changes needed to bring streets to a 20 mph design speed.
- Close small gaps that link large portions of your existing bike network. Make at least two such links each year.
- 6 Connect recreational biking sites to the transportation network. Get before/after data on recreational facility use.
- **7** Partner with community groups on door-to-door surveys, focus groups, or other personal outreach to assess transportation and recreation needs.
- Analyze who isn't biking in underserved areas, the barriers residents indicate, and potential solutions.
- **9** Poll-test perceptions of bikes and infrastructure. Build metrics for understanding how people's perceptions will change over time.
- Make a plan to enlarge your dedicated funding for biking improvements. Spend more than 50% in underserved communities.



